



Creating Opportunity Through Innovation Strategies for Entrepreneurial Success

Conference Agenda

WEDNESDAY, June 3, 2009

5:30 pm - 7:00 pm	Registration
6:15 pm - 6:30 pm Salon DE	Brief welcome and expectations for the conference: Doug Martin, Managing Partner, Business Consulting Group LLC, STAR TEC Advisory Board Chair
5:30 pm - 7:30 pm Salon DE	Sponsors' Reception <i>Poster Session: Aspiring Entrepreneurs showcase drawings of their technology concepts to compete for a strategic retreat at St. Petersburg College's Collaborative Labs</i>

THURSDAY, June 4, 2009

7:30 am - 8:30 am	Registration and Continental Breakfast
8:30 am - 9:30 am Salon DE	The Fast Pace of Innovation & Challenges of Maintaining a Competitive Edge in a Global Market Introduction: Doug Martin, Managing Partner, Business Consulting Group LLC, STAR TEC Advisory Board Chair Jim Failor, President, STAR Technology Enterprise Center
9:30 am - 9:45 am Salon D Hallway	Break, Sponsor Exhibits & Networking
9:45 am - 10:30 am Salon DE	Innovation or Expiration - Challenges of Surviving in the Current Economy Introduction: Suzie Boland, President, RFB Communications Group Dean Akers, CEO, Ideal Image
10:30 am - 10:45 am Salon D Hallway	Break, Sponsor Exhibits & Networking
10:45 am - 11:45 am Salon DE	Success Breeds Success: High Growth Ventures <i>Strategies that Worked from a Panel of Successful Entrepreneurs</i> Moderator: Shawn Hughes, President & COO, ThermoEnergy Corporation Tony DiBenedetto, Chairman & CEO, Tribridge Marc Fratello, CEO & President, SOE Software Corporation Chase Stockon, CEO & President, Panther International John West, CEO, Lion Asset Management Company
11:45 am - 12 noon Salon D Hallway	Break, Sponsor Exhibits & Networking
12 noon - 1:15 pm Salon DE	Luncheon Creating a Culture of Innovation & Collaboration in the Tampa Bay Region Introduction: The Honorable Mayor Rick Baker, City of St. Petersburg Larry Langebrake, Director of Marine Technology Program, SRI International Len Polizzotto, Strategic Business Development and Marketing, Draper Labs
1:15 pm - 1:30 pm Salon D Hallway	Break, Sponsor Exhibits & Networking

<p>1:30pm - 2:15 pm</p>	<table border="1"> <thead> <tr> <th colspan="2" data-bbox="407 161 1554 218">Breakout Sessions</th> </tr> <tr> <th data-bbox="407 218 948 270">Van Gogh Room</th> <th data-bbox="948 218 1554 270">Picasso Salon F</th> </tr> </thead> <tbody> <tr> <td data-bbox="407 270 948 520"> <p>Methods & Tools for Funding Innovation through Government Programs Introduction: Nancy Howe, Maddux Business Report Peter Grotsky, President, Government Contracting and Marketing Services, LLC Awilda Lopez-Cepero, CEO, Government Contracting and Marketing Services, LLC</p> </td> <td data-bbox="948 270 1554 520"> <p>Protecting Intellectual Property Introduction: Doug Martin, Managing Partner, Business Consulting Group LLC, STAR TEC Advisory Board Chair Michael Colitz, Shareholder, GrayRobinson</p> </td> </tr> </tbody> </table>	Breakout Sessions		Van Gogh Room	Picasso Salon F	<p>Methods & Tools for Funding Innovation through Government Programs Introduction: Nancy Howe, Maddux Business Report Peter Grotsky, President, Government Contracting and Marketing Services, LLC Awilda Lopez-Cepero, CEO, Government Contracting and Marketing Services, LLC</p>	<p>Protecting Intellectual Property Introduction: Doug Martin, Managing Partner, Business Consulting Group LLC, STAR TEC Advisory Board Chair Michael Colitz, Shareholder, GrayRobinson</p>
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<p>2:15 pm - 2:30 pm Salon D Hallway</p>	<p>Break, Sponsor Exhibits & Networking</p>						
<p>2:30 p m - 3:15 pm Salon DE</p>	<p>Funding Strategies in the Current Economy <i>Panel Session</i> Moderator: Robin Kovaleski, Executive Director, Florida Venture Forum Lee Bell, CPA, Saltmarsh, Cleaveland & Gund Tom Cardy, Managing Director, Hyde Park Capital Partners, LLC David Doney, Shareholder, Fowler White Boggs Matt Rice, Vice President, Ballast Point Ventures</p>						
<p>3:15 pm - 3:30 pm Salon DE</p>	<p>Closing Remarks</p>						